

Middle Market Growth is mailed to all ACG members and **distributed at all major ACG Global events and participating chapter events.**

ISSUE	EDITORIAL FOCUS	DESCRIPTION	DEADLINES
Jan/Feb	Buildings & Infrastructure	Middle-market companies play an important role in the built environment, providing environmental, engineering and construction services for commercial and public projects. Increasingly, these businesses are leveraging innovative technology to enable automated control, real-time monitoring and predictive maintenance to boost efficiency, lower costs and improve safety.	Content: 9/18/19 Ad: 10/24/19
March/April*	Health & Wellness	Widespread consumer interest in leading a healthy lifestyle has increased demand for meat alternatives, natural beauty products, new fitness concepts and holistic health care offerings, creating opportunities for companies and investors that tap into the growing wellness market.	Content: 12/4/19 Ad: 1/9/20
May/June	Automotive & Mobility	The automotive business model is changing amid technological disruption, prompting companies and investors in the auto industry and aftermarket to adjust their strategies for the future. At the same time, alternative mobility options are on the rise—from ride-hailing services to bike-sharing and electric scooters.	Content: 1/29/20 Ad: 2/27/20
July/Aug	Energy	Fundamental shifts in the energy sector have steered investors toward new opportunities and led companies to innovate in order to compete in today's market. Meanwhile, renewable and clean energy assets are increasingly attracting investor dollars.	Content: 3/25/20 Ad: 4/30/20
Sept/Oct	Consumer Products	Companies that sell fashion, beauty and luxury products are adopting new marketing and consumer engagement strategies to compete in the age of social media. At the same time, businesses must balance demand for new styles and fast delivery with consumer preferences to buy from companies that demonstrate corporate social responsibility.	Content: 5/20/20 Ad: 6/25/20
Nov/Dec	Manufacturing	Middle-market manufacturers face myriad challenges in the form of political uncertainty, global competition, a growing skills gap and worker shortages. In response, many are turning to new training programs, innovative recruitment strategies and technology solutions to remain competitive in today's environment.	Content: 7/30/20 Ad: 8/26/20

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